

1955

The Iowa Homemaker vol.35, no.6

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Iowa State College

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Iowa State College

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Iowa State College

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The Iowa Homemaker vol.35, no.6

Authors

Nancy Merchant, Judy Klingman, Donna Danielson, Carol Vokral, Ruth Abbott, Carol Stadtmueller, Donna Schneider, and Ann McCarthy

The Iowa
Homemaker



January
1956

the Cashmere touch

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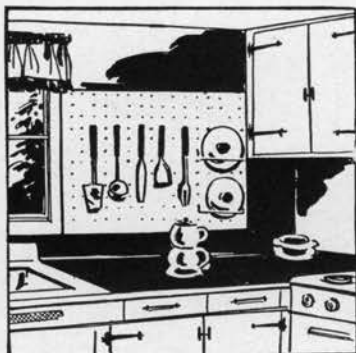
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Homemaker

JANUARY, 1956

VOLUME XXXV, NUMBER 6

A trailer for two by Nancy Merchant	5
Our replanned Pammel unit by Judy Klingman ..	6
How a story goes to press by Donna Danielson ...	8
It's the Speedy Microwave	10
Challenge to "live" by Carol Vokral and Ruth Abbott	12
What's New by Carol Stadtmueller	13
Trends by Donna Schneider and Ann McCarthy ..	14

Photographs: Cover, Janis Marvin; Jim Judge, 5,6,7,8,9, shoes and sweaters, 14; Sue Blunt, dress, 14.

On the cover: Just a little bit wary of leap year? Our skeptical young man is Hugh Lowrie, son of Mr. and Mrs. James A. Lowrie.

Publisher—Jane Montgomery; Editor—Doris Jirsa; Managing Editor—Kay Scholten; Business Manager—Norma Bork; Advertising Manager—Rebecca Metcalf; Issue Editor—Donna Danielson.

Published monthly during the school year by home economics students at Iowa State College, Ames, Iowa. \$1.50 per year. Entered as second class matter at the City Post Office, Ames, Iowa, under the act of March 3, 1879. Apply for advertising rates.

women's angle

SHOULD I APPLY for committee chairman or schedule another subject? Should I go to summer school or work? Should I switch curriculum majors? How can I make up my mind?

You could toss a coin, draw straws or pick your decision out of a hat, but why not try the scientific approach? It isn't a magic formula designed to dissolve your problems but a guide to help you make the right decisions for yourself.

There are five key words to this scientific approach. Why not learn them and then use them to start this year right?

Observe. Find out all you can about the problem solutions and alternatives.

Analyze. List all the advantages and disadvantages of each side of the question.

Decide. Rate all the sides, their importance to you, how they will affect not only your present but your future, and then make your final choice.

Act. Your decision made, act on this choice and carry it out.

Evaluate. The last part of the scientific approach, evaluation, is one that is often left out. Look back and see how your decision worked out. You can apply its good points to future decisions.

I think too often we fail to realize the large part decision making, big or little, plays in our lives.

This new year, why not approach your decision in an ordered way and throw any old haphazard methods out with the pages of your old calendar?

K. Scholten

The Time is

NOW!

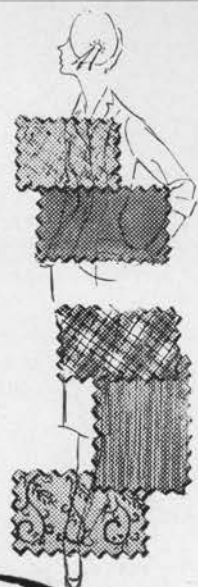
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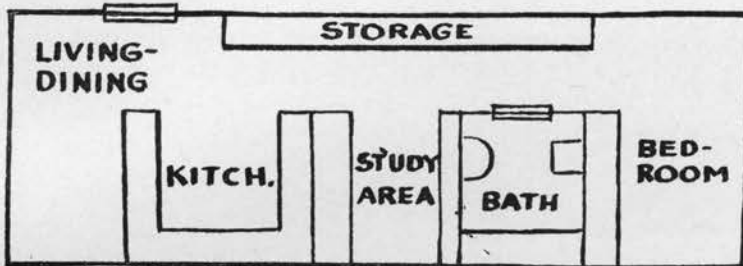
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Younkers

First in a series of four

It's home for us—

A trailer for two



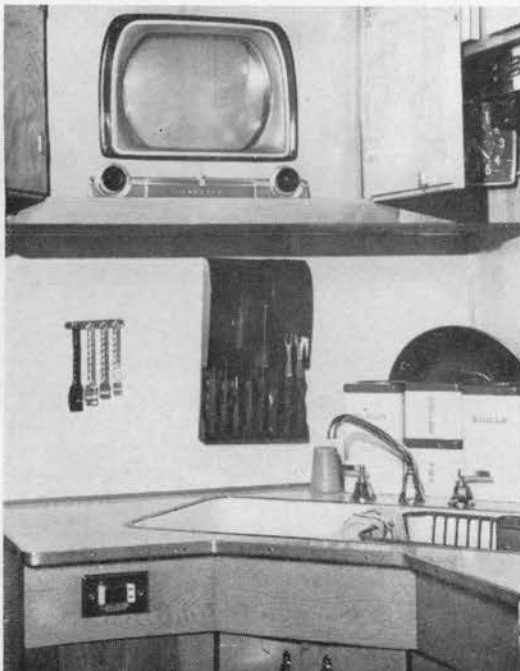
By Nancy Merchant

Child Development Junior

The study area in this 35-foot trailer once held double-deck beds. Wayne moved in a desk, study lamp and folding chair to meet his study needs.



With space at a premium the Steckelbergs make use of every inch. Note (below) how cupboard doors hide the kitchen television when not in use.



"TRAILERS ARE PERFECT for busy college couples," says Shirley Steckelberg. "It only takes me 20 minutes to clean each day plus a thorough cleaning every Friday morning."

Shirley and her husband Wayne, a sophomore in Veterinary Medicine, have lived in their 35-foot trailer since their marriage in July, 1954. They decided to live in the Downtown Trailer Court close to where Shirley works at the Ames Public Library, yet near enough the college for Wayne to economically share in a car-pool.

They bought their second-hand trailer in Omaha for \$2200. It came completely furnished, with kitchen appliances, bed, dresser, table and chairs. Rooms in their trailer include the living room, kitchen, two bedrooms and a bathroom.

They "remodeled" the green and aluminum trailer to give Wayne a place to study, removing the double-deck beds in the bedroom next to the kitchen and converting the space into a den. Between cleaning and remodeling spells, Shirley and Wayne watch TV on a 12 inch set above the kitchen sink, easily viewed from any spot in the living room.

Furniture expense included a "hide-a-bed" sofa, rug, overstuffed chair and an end table for the living room and a desk and bookshelf for Wayne's den. Shirley made dark green living room drapes, featuring a stenciled S, and green curtains for the bedroom and kitchen.

Monthly expense for trailer living includes \$20 for lot rent plus electricity, water and heating bills.

"People who plan trailers make use of every inch for storage . . . they're geniuses," claims Wayne.

"We don't have much of a storage problem as long as we keep only one season's wardrobe and one set of dishes in the trailer. Trailers are small, but neither of us is home long enough to find it confining," explains Shirley.

Shirley works a split schedule — three mornings, three evenings and five afternoons each week. When she has the morning off, she prepares dinner at noon and lunch at night; when working during the morning and afternoon she fixes lunch at noon and has the dinner that evening. Wayne and Shirley arrange their working schedules (Wayne has a part-time job)

(Continued on page 7)



Even more important than studying, is "family hour" shared by Mel and Helen Newton and their sons Dan, 3, and Ted, 7. The story's hero — Davy Crockett!

Second in a series of four

It's home for us—

Our replanned Pammel unit

By Judy Klingaman

Textiles and Clothing Junior

"**WE HAVE RABBITS**, swings, sand and children in our yard at all times and we love it." Mel and Helen Newton and their boys, Dan, 3, and Ted, 7, live here — 1034 Pammel Court.

The moment you step inside the door you realize that this attractive home did not just happen but was planned. Before the Newtons moved to Pammel, Helen drew plans of their new home to scale and determined what furniture they could fit in and how best to arrange it. "If only the rooms were just a few feet larger!" Helen says. "Space, or lack of it, is the main disadvantage."

Their piano didn't travel with them but followed soon after when Ted became interested in piano lessons. Even with the piano and TV set, the 13' x 10' living room is comfortably and attractively arranged. The walls are white with soft shades of brown and green, and a green fiber rug is on the floor. The peach of the pleated theatrical gauze draperies is repeated in plump sofa pillows.

The boys have bunk beds, two chests, bookcase, desk and the clothes drier (this saves kitchen space) in their room. Drawers of the chests are alternating rosy red, chartreuse and green-blue. The other furniture and walls are a pearl gray accented with a splash of color in the rosy red bedspread.

In the master bedroom, the much used sewing machine doubles as a night stand. The material of the

cheery flowered curtains (these were shortened to fit their new house) is repeated in a bed flounce and cover and is just right with the blue-green walls.

When the Newtons moved in, they put doors on the kitchen's open shelves to make closed cupboards. A linen closet was made by adding doors to the hallway shelves. Other new additions were fiber rugs and new kitchen linoleum. "The paint was definitely not washable," Mel points out, "and came right off when we cleaned woodwork and doors; so we repainted after living here one year."

"Since I'm in school, too," says Helen, an Applied Art junior, "I find it easiest to spread my housework out." Usually she cleans one room a day and dusts and vacuums elsewhere as needed. "I do at least one washer load of clothes in the automatic each day — sometimes two or three. The clothes are dried later in the day and put away." The big jobs, such as washing curtains and windows, are saved for between quarter breaks.

A typical day? Here it is best described by Helen. "Our days are determined by our college schedules. We have classes set up so one of us can be at home to care for our three-year-old. Mel gets breakfast and makes Ted's lunch, I make the beds, help the boys with their clothes and help Ted with his piano lesson. The one of us not having an 8 o'clock does dishes. What free hours I have in the morning I spend

cleaning, ironing or taking care of Dan. Sometimes he needs help with his play so I can't plan to do too much housework.

"Our lunch is an easily prepared meal—we both help. Dan rests or naps in the afternoon and I have time then to study if I'm not in class. After Ted comes home from school about 4 o'clock, whoever is here gets dinner. We never plan to study between 4 and the boys' bedtime as that is our family hour. After dinner the boys are bathed and prepared for bed. Then Mel and I read to them, play games or watch TV for awhile. I've found I can iron while watching TV. The boys are in bed by 7:30 or 8 p.m. and we usually go to bed about 10:30."

Study time, too, is planned—usually after the boys are in bed. Rather than stay up too late at night the Newtons rise early in the morning to study before the boys wake up.

Schedule sound tight? It is—but in spite of all there is time for fun and socializing! Parties are very infor-



Helen Newton has utilized the space in her Pammel Court home down to the last inch. The clothes drier, located in the boys' room, is between the bunk beds and closet area. Clothes hang above.

mal due to the space problem. Everyone is welcome to stop in at any time. Quite often the Newtons and their "knocking neighbors" (the affectionate term for the people on the other side of the wall) have a coffee break about 10 in the evening. "We can go there or they come here, feeling close enough to our sleeping children to hear them through the not-so-sound proof-wall if they cry or call."

Mel and Helen like Pammel Court especially since they can live on less money than elsewhere in Ames. Their monthly rent, water and electricity usually comes to about \$27. Oil for winter heat and the water heater comes to \$100 per year while the bottle gas and automatic dryer add another \$32 a year to their expenses.

Apart from the light expense is the advantage of being close to the campus and being with other couples who are also in school and have similar problems

and interests. "Neighbors here usually know about each other's little arguments and when the kids get into mischief or are sick or hurt.

"Were we not such good friends as well as neighbors, the noise situation might be annoying, but as it is we don't seem to mind our neighbors hearing or knowing about our family life. For living as closely as we do, we have an exceptionally happy relationship in our neighborhood.

"We feel it is the best way to live while attending college. It costs less, provides contacts with other married students, and we feel it is especially desirable for couples without children or with only young children and babies."

A trailer for two

(Continued from page 5)

so they can always eat together. Shirley shops at least twice a week because storage space is limited but buys meat only once a week and stores it in the freezer division of the refrigerator.

The 17 trailers in their court are about 15 feet apart and vary in size from 29 to 45 feet. Noise doesn't travel except during the summer when doors and windows are open. With such a small distance between trailers, car parking is a problem. Each trailer is allowed one parking space and there is a small parking area at the end of the wash-house where Shirley does her weekly laundry. Since only one couple in the lot rents a garage, car parking is a real problem if too many have company the same evening.

There are party limitations in a trailer, of course. Most of the Steckelberg's entertaining consists of just one other couple, although they have entertained two other couples for dinner before.

The Steckelbergs say naturally there are some disadvantages to trailer living. They list the advantages as: (1) easy to care for; (2) exterior is nice; (3) it's a chance to be on your own and live in your own quarters; (4) no restrictions on redecorating the interior; (5) neighbors are far enough away so that any extra guests or noise doesn't matter. Disadvantages include: (1) too small for much elaborate entertaining; (2) storage space limited; (3) kitchen is small for ease in cooking and lacks much counter space; (4) bathroom is very small.

Shirley and Wayne urge other couples to try trailer living. "If they can find a trailer that fits their needs, we definitely encourage it."

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How a story goes



October 18

1. "That story sounds like fun. I'd like to try it for the January issue!" Nancy Merchant says at the weekly *Homemaker* meeting. Then it's made official by an assignment sheet from the January issue editor.

2. Nancy's story is about trailer living, one of four in a series about campus housing that you'll find in this and the February issues. The staff discusses possible trailer-dwelling couples to interview and chooses Shirley and Wayne Steckelberg. Then they discuss possible story angles with the publisher, editor, managing editor, and four associate editors, all contributing ideas and suggestion. The business manager briefs the staff on the financial and advertising outlook for the month.

3. This weekly meeting is also used by the staff to contribute picture and story tips gathered from campus sources by them and their staff writers.



November 1

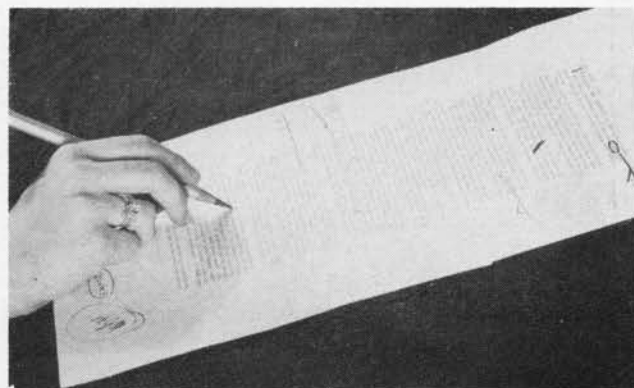
4. With story angle and lots of questions in mind, Nancy interviews Shirley and Wayne. Interviewing done, Nancy begins to write her story. The *Homemaker* staff is always working over a month-and-a-half ahead to get issues out the first week of each month. The January issue presents an additional problem. With Christmas vacation taking more than two weeks of the time usually spent on the magazine, it must be ready for printing before vacation.

5. About one week after story assignments are made, Nancy makes a progress report to the issue editor. A week later the first draft of her story is due. The editor and a number of other staff members go over the story, make suggestions and return the story to Nancy to polish her writing before the final draft is due.

November 6

6. With all the stories in, before re-writes begin, seven staff members read all the January stories and suggest specific changes in the copy. Stories are then given to one of the staff members who edits the story using the comments of the others as a guide.

7. In three days the stories are turned in again, and the publisher, editor and managing editor do final editing. The stories are sent to the printer and type setting begins. A rough layout dummy of the magazine is sent down to the printer at the same time. Photographs and drawings are sent to the engraver where "cuts" are made,



to press

By Donna Danielson
Applied Art Junior

December 6

8. White "galley" proofs return from typesetters and staff members work on proof reading. The proofs are returned to the shop for corrections as they are finished.

9. Layout work begins now. Yellow galley proofs are cut up and pasted on layout sheets as they will be placed in the magazine with spaces for pictures, headlines and cut lines included. The ad galley proofs, which the business staff has been working on, are also pasted in the "dummy."

December 13

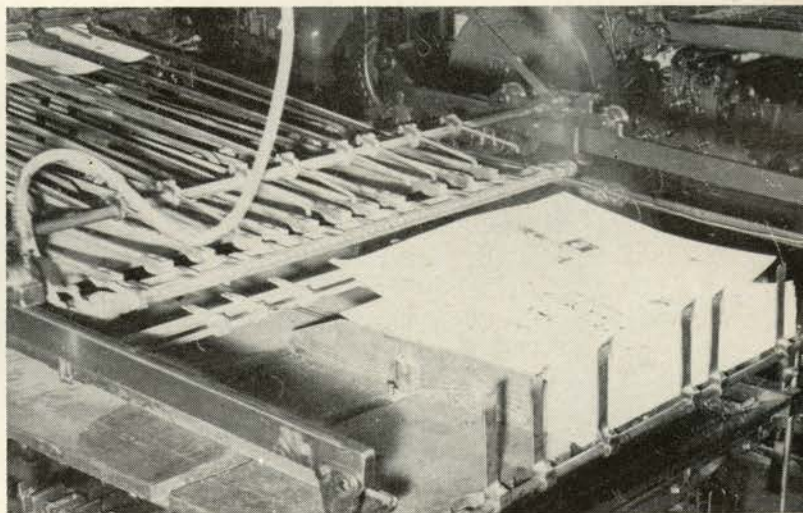
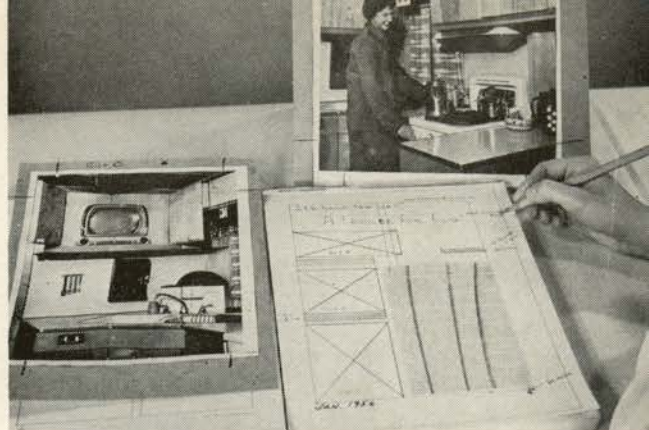
Seven days from the time the first copy is handed in, all layouts are finished and sent to the shop. Page proofs — white sheets of paper with the pages printed as they will appear in the magazine — come up for the shop and are corrected.

11. The magazine is sent to the backshop for printing. Usually it will be in the print shop and bindery for three or four days.

12. The first week of the month the January *Homemaker* is off the press. Copies are distributed among all womens' residences. As students read Nancy's story on trailer living, the Homemaker staff is already preparing for next month's issue.



JANUARY, 1956



This is what is known as a galley sheet. You'll learn about many terms like this as well as much more about the publication of a magazine if you attend the *Homemaker* Training School which will be held each Saturday from 1 to 2 p.m., beginning January 14 and lasting until February 6.

Those who attend the school can concentrate on the phase of magazine work in which they're most interested — editorial or business.

At the close of the training course, those who would like to work on the magazine apply for positions. The new staff, which begins work with the April issue, will be made up of these applicants.

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LOOK, NO HEAT! Bacon broils directly on a paper napkin and paper plate in the cool oven of the new electronic range. This revolutionary range, using speedy microwave cooking, also bakes a potato in 5 minutes, almost 10 times faster than a conventional oven, and cooks a 5 pound rolled rib roast in only 30 minutes. The roast normally would require nearly 3 hours.

The electronic range has many advantages in addition to reducing cooking time from one-half to one-tenth. Fewer dishes are used because food can be cooked in the glass or china dish in which it is served. The dish remains cool, so food does not stick to the dish.

The electronic unit uses the same type energy which transmits the Ultra High Frequency signal on a television set. Because the electronic unit in the range transmits microwaves, the Federal Communications Commission has assigned it a wave length of 2400 megacycles for cooking. The range will not interfere with radio or TV reception.

Cooking is simplified on the electronic range because controls have been eliminated. All the housewife needs to do is select high or low speed and set the timer. The range automatically shuts off when cooking is completed.

The oven walls remain cool and can be cleaned simply by wiping with a damp cloth. One of the out-

ing? dy microwave

standing advantages of the range is the fact that it eliminates heat in the kitchen.

The range is offered as a built-in or stack-on type and weighs only 150 pounds. The oven is equipped with a high speed electric unit which can be used selectively for browning meats and top casserole dishes.

The oven interior is 18 inches wide, 14 inches deep and 11 inches high and is aluminum-lined, while the exterior is finished in brushed chrome.

The electronic unit will not operate unless the door is latched. Thus, it is impossible for the user to come in contact with the microwaves that cook the food. Neither the oven nor the dish become hot during the cooking process because the oven reflects the microwaves and the dish transmits them. Only the food absorbs them and becomes heated.

The electronic range operates on 220-volt electric current from the same type outlet with the same type cable as an electric range. It requires no special installation or plumbing.

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Carol Vokral, H. Ec. Sr. and Nancy Reynolds, H. Ec. So., pose with William Danforth, president of Ralston Purina Company and sponsor of the Danforth Fellowships.

Challenge to "live"

Editor's note: Early in spring quarter a freshman and a junior in Home Economics will be chosen to receive the 1956 Danforth Fellowships. Those interested in applying for the summer fellowships should contact Dr. Germaine Guiot, chairman of the Scholarship Committee for further information.

*By Carol Vokral
as told to Ruth Abbott*

"I DARE YOU to stand tall, think tall, smile tall, and live tall." This is the dare I took as a "Danny Girl" when I spent 2 weeks in St. Louis and 2 weeks at Camp Miniwanca, Michigan on a Danforth Fellowship with 48 other college women.

The program designed by William Danforth, president of Ralston Purina Company, is set up to give young women an insight into the opportunities open to home economists and to show the relationship between home economics and business.

It's a program of study, research, leadership training and fun.

Our first two days as "Danny Girls" were spent 40 miles southwest of St. Louis on the 738-acre Purina Research Farm where new feeding rations are tested before being manufactured for public use.

Back in St. Louis on the third day, we switched from informal farm clothes to strictly dress-up ones. Our in-town headquarters was the Ralston Purina Company on Checkerboard Square. Here we heard lectures on nutrition, personnel finances and credit ratings. Demonstrations on disease control, animal pathology, and sanitation research were given at the analytical research laboratories.

On our scheduled tours we were given a chance to see the highlights of St. Louis, including the opera and a big league baseball game.

Our career tours took us to Stix, Baer and Fuller, a

leading St. Louis department store, where we saw the job opportunities for home economics trained women in situations from food production manager to fashion consultant.

We completely toured each of the seven hospitals at the Barnes Hospital Group, seeing the maternity floor, psychiatric wards, anatomy labs, the operating room (where we saw major surgery) and the dietary department.

Another day we were guests of an advertising agency where the role of television and radio was emphasized.

Swift and Company played host to us at their East St. Louis packing plant where we met Phyllis Tamor, a member of the Martha Logan home economics staff. She outlined her job and elaborated on the career of the home economist in business. We toured the plant, seeing meat preparation from slaughtering to packing and storing.

For our second 2 weeks we went to Camp Miniwanca, Michigan where we lived Danforth's four-fold development program. Physical, mental, social and religious aspects of living were emphasized, showing that development in all these fields is necessary for Christian leadership in today's world.

Each day began at 6 a.m. with calisthenics and a dip in Lake Michigan; then a quiet meditation period. Afternoons were devoted to games and recreation, swimming or boating, competitive sports or just relaxation under the sun.

Before leaving Camp Miniwanca, Mr. Danforth challenged each "Danny Girl" to "Stand tall, think tall, smile tall and live tall" as we had lived for 4 unforgettable weeks together.

What's New

By Carol Stadtmueller

Applied Art Junior

A disposable broiler tray, with deep grooves to catch the fat, will solve many cleaning problems. It's made of strong aluminum foil with a reflective surface for faster broiling.

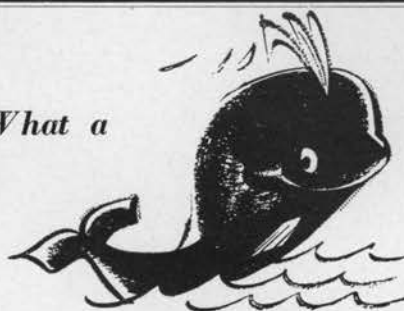
Aluminum utensils are available now in color. Porcelain enamel in hacienda red or turquoise make these utensils bright accents to match or contrast with other kitchen equipment.

A new flexible freezing tray makes 2 cups of crushed ice. The ice is frozen in wafers. With several twists of the tray the crushed ice will drop out.

A new spray, which stops shocks formed in wool and synthetic fabrics during winter, is odorless, invisible and effective for 2 or 3 months. The static electricity is cut down by the spray.

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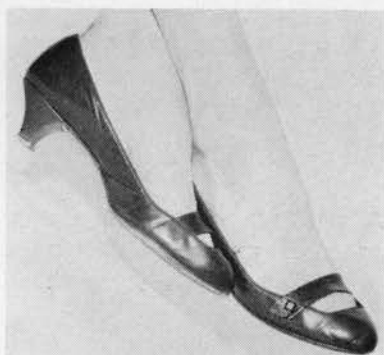
Emphasizing the V

By Donna Schneider

Technical Journalism Sophomore



Evenings out find the V in party dresses. This black taffeta is worn by Barbara Thatcher, Applied Art Junior.



Shoes keep in step with the V sliver heel. The modified, tapering V of the toe minimizes foot width with its foot-hugging form.



Rhoda Leary, sophomore, rates "A" in classroom style. She wears the V-necked cardigan and the boldly striped cotton jersey overblouse with white inset.



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